



TRANSFORMING RURAL HEALTHCARE OF INDIA



WELCOME NOTE

Welcome to Swasthya Setu, your gateway to better health with MedoPlus. We're dedicated to making healthcare accessible and hassle-free for everyone, from urban centers to remote areas. Join us in this journey towards healthier, happier lives. Enjoy the read and stay healthy!

OVERVIEW OF MEDOPLUS

MedoPlus Services Private Limited (MedoPlus) is a registered Private Limited Company and recognized as a start-up by the Department for Promotion of Industry and Internal Trade under the Start-up India program, Ministry of Commerce and Industry, Government of India. Based in Noida, the industrial hub of the National Capital Region, MedoPlus currently operates a Regional





Rural healthcare faces numerous challenges, including limited access to facilities, a shortage of medical professionals, and inadequate infrastructure. MedoPlus, a pioneering health-tech company, addresses these issues with innovative solutions. The MedoPlus App connects patients with recognized healthcare facilities, enabling remote consultations and health record management. Telemedicine services bring expert advice to rural areas, and community health workers enhance health literacy and preventive care. MedoPlus's efforts are transforming rural healthcare, bridging the gap with urban services, and fostering healthier communities.

MEDOPLUS COLLABORATION WITH CONEXUS

We are proud to share that UNIPARTS GROUP has engaged Conexus and MedoPlus to organise multiple eye check-up and cataract treatment camps for the whole year as part of its CSR initiative. This could happen only because MedoPlus has gained substantial trust and outreach in a large number of villages in bringing quality healthcare within the reach of even far-flung villagers.

In this year-long activity, MedoPlus and Conexus would ensure free eye check-ups for at least 10,000 villagers, distribute







In today's rapidly evolving healthcare landscape, the power of collaboration emerges as a beacon of hope and progress. The concept of "Together We Can" embodies more than mere cooperation; it symbolizes a collective commitment to fostering meaningful change in healthcare practices and patient outcomes.

Partnerships between healthcare providers, researchers, and technology innovators are paving the way for groundbreaking advancements. By pooling resources and expertise, these collaborations drive innovation forward, from cutting-edge treatments to streamlined patient care solutions. For instance, joint efforts in telemedicine have revolutionized accessibility to healthcare services, bridging gaps in rural areas and enhancing patient-doctor interactions beyond geographical boundaries.





Making a Difference: Community Engagement

In the realm of healthcare, true impact often begins at the grassroots level, where community engagement plays a pivotal role in shaping health outcomes. At Medoplus, our commitment to fostering healthier communities extends beyond medical treatment to encompass proactive initiatives that empower and educate.



testimonials

In the latest issue of *swasthyasetu*, we delve into the inspiring stories of individuals whose lives have been touched by the transformative power of healthcare. Through heartfelt testimonials, patients, partners, and supporters share their journeys of resilience, healing, and hope.

Empowering Health Advocates:

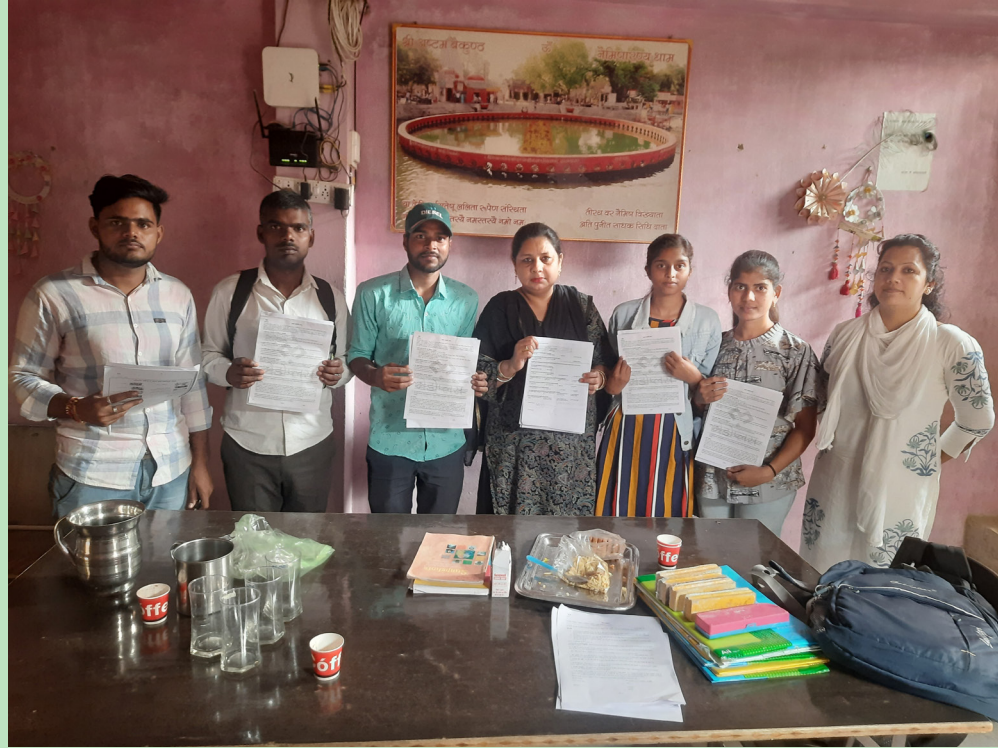
Becoming MedoMITRA with Medoplus- Training and Guidance is the key. At Medoplus, we believe that training and guidance are the cornerstones of our success in transforming rural healthcare. We are proudly introduced our 360-hour training program, meticulously designed by a team of healthcare experts to train passionate individuals who aspire to join us as MedoMITRs.



Corporate Social Responsibility Opportunities: **PARTNERING WITH MEDOPLUS FOR IMPACT**

In today's corporate landscape, making a meaningful impact goes beyond profitability. It's about creating sustainable change and contributing positively to society. At Medoplus, we believe in the power of collaboration to enhance healthcare access and A(CSR) initiatives, companies can play a pivotal role in transforming lives.





Kashish, a young girl aged 18 years, found herself tethered to the digital realm. Her days were spent in the glow of screens that gradually became her constant companions. As the weeks turned into months, Kashish started experiencing what she initially dismissed as mere fatigue. What she considered a temporary inconvenience soon revealed itself as a deeper issue—a manifestation of the toll that her indoor lifestyle was taking on her vision. The culprit wasn't just the screens; it was the insufficient sleep and the habit of reading in inadequate light. The doctor at the camp didn't merely prescribe spectacles as a quick fix. Instead, there was a genuine concern for Kashish's long-term well-being. A proper guidance on appropriate spectacles, reading habits and eye exercises slowly reduced her agony.

Kashish

Join MedoPlus for CSR Activities to bring Good Health to Rural India



MedoPlus Services Pvt. Ltd., 306, Shagun Vatika, P.N. Road, Lucknow, Uttar Pradesh, India - 226010

Contact us: +91 8808 848 808 (CSR)

Contact us: +91 6390 225 225 (MedoPlus)

csr@medoplus.in

info@medoplus.in